

Justin Thompson

Creative Direction · Video and Motion · Experiential

I am a multi-disciplinary creative force in the realm of digital marketing and technology. My two decades+ of experience span a range of clients from platinum selling rock bands to hotels and hospitality to one of the worlds largest cable providers. My innovative thinking and execution has garnered many awards and recognitions including Emmy's, Telly Awards, magazine articles and features and much more. If you are reading this- I truly feel my unique experience set can help propel your busienss. Great to meet you.

Experience

Comcast Associate Creative Director 2014-Present

I have created national television spots, features, documentaries and social media campaigns. I have created Xfinity brand assets that are used by our other creatives and artists across the division including modeling new Xfinity products as they release and creating graphics packages to be used in our spots regionally. I have also led creative design for large format visuals at our events including stages and LED walls.

theWit Project Manager, theWall 2012-2014

I designed and created a 20'x12' permanent projection mapped installation called theWall for one of Chicago's top rooftop nightclubs - ROOF on theWit hotel with supplementary LED and moving lights. I oversaw the installation, created all of the content and VJ'd the installation on the weekends with top DJ performances. Aside from maintaining and creating new content, I also built and managed an in house team of 3 to run the installation during and after my departure.

Limegreen Creative Team Lead 2010-2012

As the team lead at a Chicago advertising agency- I oversaw and directed a team of 4 editors and motion designers while engaging in edits and motion design myself. I directed the team in edits and motion in conjunction with our producers. We produced content for top brands like McDonalds, Effen, top 10 colleges and their sports teams and many more.

FallOutBoy Tour Video Content Creator 2004-2010

I started with the band FallOutBoy as their tour photographer and videographer out of college- creating daily photo and video content for their social media and website. Three years in I moved to creating video content for the stage LEDs, and then at 4 years with the band I moved further into designing the LED screen layouts for the stage and continued producing for the stage, doing photo and video for social and even directing two music videos for the rest of my time with them

Freelance

As a freelancer, I have accomplished a variety of exciting things. For 5 years I acted as freelance Creative Director the ACCO's TruSens clean air brand, and I created animated sell videos for the entire ACCO product line outside of TruSens. I have created large format LED stage visuals for top artists like Blink-182, Major Lazer and Diplo. I have created experiential visual installations for brands like Cars.com and RedBull for live events. I also shot photography and video for the Honda Civic Tour for 5 years as a freelance artist. Although I have always stayed busy- I have also never turned down an exciting freelance opportunity or opportunity to grow.

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